

# fakebook?

**CRITICAL  
ENGAGEMENTS**  
QUESTIONS THAT MATTER

## Facebook & Fake News: How Misinformation is Spread & Why We Fall for it

**November 20**

**6:00-8:00 PM**

**Anspach 162**

The role of social media in spreading “fake news” and the psychology behind why we believe untrue messages.

**The Facebook Dilemma** will be shown.  
Panel discussion to follow.

### Presenters:

- **Dr. Sarah Domoff**  
Clinical Professor, CMU Psychology Department
- **Dr. Kimberly O’Brien**  
Industrial & Organizational Professor, CMU Psychology Department
- **Dr. Kyle Scherr**  
Experimental Professor, CMU Psychology Department
- **Brian Kissell**  
Experimental Doctoral Student, CMU Psychology



### About Critical Engagements

**Critical Engagements: Questions That Matter** is a collaborative project that makes the academic mission of Central Michigan University concrete by highlighting how our college and university are tackling the world’s most pressing and difficult questions. Working with community partners, we identify a common annual theme or “wicked problem”, recruit people and teams who work in and around the theme at CMU and beyond, and support investigations that reflect the depth and breadth of a research university committed to the highest standards of scholarship and engagement. The 2019-20 theme is “Fake News: What Do We Know and How Do We Know It?”